Given the provided data, here are three conclusions that we can draw about crowdfunding campaigns:

* The outcome of crowdfunding campaigns can vary widely. Some projects can meet or exceed their funding goals, while others fall short.
* Projects that possibly have more exposure, like film and theater, are more successful.
* Crowdfunding is a diverse funding option for a variety of ideas.

Some of the limitations of the data set analyzed are:

* The absence of data regarding which projects generate the highest post-launch earnings, because it can impact campaign success by potentially influencing backers’ willingness to pledge.
* There is a lack of information regarding the financial resources of the individuals and entities that made pledges, which could play a role in determining the success of a campaign, considering that wealthier individuals and companies tend to have more substantial contributions to offer.

Other possible tables and/or graphs and the additional value they would provide are:

* A bar graph visualizing the Percent Funded would show how successful a campaign was in detail, as some campaigns far surpassed their goal amount, while others had 0% percent success.

The mean is the most representative measure for both successful and unsuccessful campaigns. This is because the medians are low when you consider the high maximum values and the prevalence of higher counts in the dataset.

There is more variability in the successful campaigns dataset. This makes sense because the dataset is greater, the minimum is lower, and the maximum is higher.